

## The Student Enterprise Programme

# THE HATCHERY

## COMPANY PROFILE

**Katherine Höger, Director of Kainotomo Ltd has been in the Hatchery since September 2009.**

Kainotomo Ltd serves the hotel, bar and restaurant market with innovative and energy efficient lighting design solutions. The company responds to the EU's energy efficiency legislation, which has gradually been implemented since September 2009 until 2012. With the gradual withdrawal of incandescent light bulbs across the EU, consumer awareness has been increased and high-energy prices drive the market for energy saving lighting solutions.

The unique lighting products include a modular system, which has cost effective production and aesthetical value, whilst using acrylic to reduce harshness of LED spotlight achieving a well distributed indirect and ambient light. Katherine has been dedicated to developing a lighting design brand that is synonymous with innovation and energy efficiency.

Katherine was studying Business and Design at London Met, which helped to form her critical view of products and designs from an aesthetic, creative and commercial perspective.

The Hatchery has continuously provided assistance and support to Katherine, who came third in London Met's Business Plan Competition. The prize money was used to pay back what she had spent on prototyping and the Hatchery has since provided Katherine with facilities, IP, contacts and advice, as well as substantial assistance with processing grants and other funding applications.



**KAINOTOMO**  
**LTD**

Katherine Höger, Director

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